

## SUTHERLAND LOGO



Two copies of the Sutherland logo are included :

**SUTHERLAND\_PRESSES\_LOGO.png** - a PNG file with transparent background, 480px X 130px. Suitable for most web applications. This PNG file is NOT suitable for higher resolution printing applications.

In web applications the Sutherland logo should not be displayed at a proportional width smaller than 200px. Acceptable sizes are from 200px wide to 480px wide. The PNG file should not be used at a pixel width larger than 480px.

**SUTHERLAND\_LOGO.pdf** - a PDF (vector) format file suitable for high resolution print applications. This file may also be used to generate larger (higher resolution) PNG or JPEG files for use on the web or other digital presentations which require a pixel width larger than 480px.

## SUTHERLAND PRODUCT IMAGES

Web use images included:

**EHW\_Sutherland.png**

EHW SERIES - mechanical double point straight side.

**FP\_Sutherland.png**

FP SERIES - hot forge press.

**HD2\_Sutherland.png**

HD2 SERIES - servo hydraulic press.

**MARK\_GEN2\_Sutherland.png**

MARK SERIES GEN II - mechanical single point gap frame.

**SUTHERLAND\_PRESSES.png**

A group composite of the images listed above.

## SUTHERLAND COMPANY BROCHURE

We have a full product line brochure that you are welcome to link to at: <http://info.sutherlandpresses.com/31627>

## SUTHERLAND COLORS



RGB: 61 130 78  
HEX: #3D824E  
CMYK: 77 27 85 12



RGB: 41 64 107  
HEX: #28416B  
CMYK: 94 80 33 19



RGB: 213 98 39  
HEX: #D56227  
CMYK: 12 74 100 2



RGB: 97 98 97  
HEX: #616261  
CMYK: 61 52 53 23

## SUTHERLAND IMAGE USE

The images included in this package (list bottom left) are PNG files with transparent backgrounds for ease of use with your site's color scheme. To further facilitate ease of use these images include shadows and floor reflections causing them to look natural on any light colored background (white preferred). Therefore do not crop or change the proportion of the image. Ideally the display size should be managed in the HTML code.

If you require additional images related to a particular product or high-res images for print or other purposes please contact [jill@sutherlandpresses.com](mailto:jill@sutherlandpresses.com).

